Planning for the Atlanta Region: Thinking Big & Taking The Long View

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Atlanta Regional Commission
Natural Resources

Transportation Access & Mobility

Center for Livable Communities

Research + Analytics

Community Development

Mobility Services

ARC

regional impact + local relevance
What is the Atlanta Region?
Video

www.gapminder.org

Longevity
Demographics: Fast-Growing and Fast-Changing Population

7th

236,000 new residents since 2010, 7th highest growth in the nation

13%

More than 13 percent of metro Atlanta's population was born in a different country

About 29 percent of metro Atlanta’s population is under the age of 20, one of the highest concentrations in the nation
Forecast Summary – Total (in Thousands)

- Population: 5,279 in 2010, 7,934 in 2040
- Employment: 3,074 in 2010, 4,627 in 2040

Source: ARC The Region’s Plan Forecast (2015) Series 15 DRAFT
The Region *Still* Becoming More Diverse

<table>
<thead>
<tr>
<th>Year</th>
<th>White</th>
<th>Black</th>
<th>Other</th>
<th>Hispanic</th>
<th>Total Pop</th>
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<tbody>
<tr>
<td>1990</td>
<td>71.2%</td>
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<tr>
<td>1995</td>
<td>66.6%</td>
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<tr>
<td>2000</td>
<td>60.1%</td>
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<td>2005</td>
<td>54.9%</td>
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<tr>
<td>2010</td>
<td>50.2%</td>
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<tr>
<td>2015</td>
<td>48.3%</td>
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<td>2020</td>
<td>46.6%</td>
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<td>2025</td>
<td>44.9%</td>
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<tr>
<td>2030</td>
<td>43.3%</td>
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<td>2035</td>
<td>41.6%</td>
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<td>2040</td>
<td>39.8%</td>
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</tbody>
</table>

2015 Age Comparison (% of tot pop)

Source: ARC The Region’s Plan Forecast (2015) Series 15 DRAFT
## 2040 Age Comparison (% of tot pop)

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Baby Boomer</th>
<th>Gen X</th>
<th>Millennial</th>
<th>Gen Z</th>
<th>Gen AA</th>
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<tr>
<td>85+</td>
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<td>80-84</td>
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<td>75-79</td>
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<td>70-74</td>
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<td>40-44</td>
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<td>30-34</td>
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<td>25-29</td>
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<td>20-24</td>
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<td>15-19</td>
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<td>10-14</td>
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<td>5-9</td>
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<tr>
<td>0-4</td>
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</tbody>
</table>

Source: ARC The Region's Plan Forecast (2015) Series 15 DRAFT
What’s in Store: Tripling of the 65+ Population

Number of metro Atlanta residents 65+ in 2010:
471,000 (9%)

1.5 million (19%)

Number of metro Atlanta residents 65+ in 2040:
What is the Biggest Problem Facing Metro Atlanta?

- DK: 2014 (4%), 2013 (4%)
- Other: 2014 (4%), 2013 (6%)
- Taxes: 2014 (6%), 2013 (6%)
- Human Services: 2014 (7%), 2013 (3%)
- Public Education: 2014 (14%), 2013 (13%)
- Public Health: 2014 (4%), 2013 (4%)
- Crime: 2014 (14%), 2013 (17%)
- Economy: 2014 (20%), 2013 (24%)
- Race Relations: 2014 (3%), 2013 (2%)
- Trans: 2014 (24%), 2013 (21%)

DK = I don’t Know
### 2014: Biggest Problem by County

<table>
<thead>
<tr>
<th>County</th>
<th>Transportation</th>
<th>Economy</th>
<th>Crime</th>
<th>Pub Educ</th>
<th>Hum Ser</th>
<th>Tax</th>
<th>DK</th>
<th>Health</th>
<th>Other</th>
<th>Race</th>
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</thead>
<tbody>
<tr>
<td>Clayton</td>
<td>32%</td>
<td>15%</td>
<td>16%</td>
<td>12%</td>
<td>8%</td>
<td>2%</td>
<td>5%</td>
<td>2%</td>
<td>4%</td>
<td>3%</td>
</tr>
<tr>
<td>Gwinnett</td>
<td>30%</td>
<td>21%</td>
<td>12%</td>
<td>13%</td>
<td>4%</td>
<td>6%</td>
<td>2%</td>
<td>5%</td>
<td>4%</td>
<td>3%</td>
</tr>
<tr>
<td>Cherokee</td>
<td>28%</td>
<td>23%</td>
<td>7%</td>
<td>9%</td>
<td>4%</td>
<td>11%</td>
<td>8%</td>
<td>2%</td>
<td>4%</td>
<td>4%</td>
</tr>
<tr>
<td>Cobb</td>
<td>25%</td>
<td>22%</td>
<td>11%</td>
<td>14%</td>
<td>7%</td>
<td>6%</td>
<td>5%</td>
<td>3%</td>
<td>3%</td>
<td>3%</td>
</tr>
<tr>
<td>Fulton</td>
<td>24%</td>
<td>19%</td>
<td>17%</td>
<td>13%</td>
<td>7%</td>
<td>7%</td>
<td>4%</td>
<td>3%</td>
<td>3%</td>
<td>4%</td>
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<tr>
<td>Douglas</td>
<td>24%</td>
<td>22%</td>
<td>15%</td>
<td>14%</td>
<td>5%</td>
<td>7%</td>
<td>4%</td>
<td>3%</td>
<td>5%</td>
<td>2%</td>
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<tr>
<td>Henry</td>
<td>22%</td>
<td>21%</td>
<td>14%</td>
<td>11%</td>
<td>8%</td>
<td>6%</td>
<td>6%</td>
<td>5%</td>
<td>4%</td>
<td>3%</td>
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<tr>
<td>Rockdale</td>
<td>18%</td>
<td>26%</td>
<td>16%</td>
<td>11%</td>
<td>6%</td>
<td>5%</td>
<td>6%</td>
<td>5%</td>
<td>4%</td>
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<tr>
<td>Fayette</td>
<td>18%</td>
<td>25%</td>
<td>13%</td>
<td>14%</td>
<td>4%</td>
<td>7%</td>
<td>6%</td>
<td>3%</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>DeKalb</td>
<td>14%</td>
<td>17%</td>
<td>17%</td>
<td>18%</td>
<td>9%</td>
<td>6%</td>
<td>5%</td>
<td>5%</td>
<td>6%</td>
<td>5%</td>
</tr>
</tbody>
</table>

*Note: DK stands for don't know.*
World-Class Infrastructure

Comprehensive transportation network, incorporating regional transit and 21st Century technology
Secured, long-term water supply

Innovation Economy
Building the region as a globally recognized hub of innovation
Developing a highly educated and desired workforce, able to meet the needs of 21st Century employers

Healthy, Livable Communities
Promoting health, arts and other aspects of a high quality of life
Developing additional walkable, vibrant centers, that support people of all ages and abilities

Winning The Future

regional impact + local relevance
World-Class Infrastructure
CHALLENGE: Traffic Congestion

What residents told us!

“Transportation” supplanted “Economy” as the #1 issue when compared to the 2013 survey.

24%

2014 Metro Atlanta Speaks survey respondents said that “Transportation” was the #1 issue facing the region.
CHALLENGE: Traffic Congestion

Metro Atlanta ranks 7th in the nation for the amount of money spent sitting in traffic

$1,100

Amount metro Atlanta commuters spend sitting in traffic (2011)
Solutions: What Residents Told us

How important is improved public transportation for the future?

71%

Some 71% of respondents thought that improved public transportation was “Very Important”

Best long-term solution to traffic problems?

- Improvements to Public Transportation (40.9%)
- Better Roads & Highways (30%)
- Develop communities where people can live closer to jobs (21.9%)
CHALLENGE: Constrained resources

Georgia at crossroads on transportation funding
by Edward Lindsey

Georgia’s tanking transportation
© November 24, 2014 | Filed in: Uncategorized

Ga. weighs funding for $1B in transportation needs
By Associated Press - Friday, November 21, 2014

Bloomberg Businessweek
Politics & Policy
Transportation
The Gas Tax Is Running on Empty
By Matthew Philips | July 17, 2014
Regional Transportation Plan
$58.6 billion investment through 2040...

- System Preservation & Optimization
- System Expansion
- Demand Management

$41.5 B  $15.2 B  $1.9 B
Transportation Improvement Program

... including $7.1 billion in new transportation investments over the next six years

- Roadway Capacity and Interchanges: $2.4 Billion
- Road Optimization and Safety: $1.2 Billion
- Transit Operations and Maintenance: $1.5 Billion
- Managed Lanes: $1.1 Billion
- Demand Management: $0.5 Billion
- Planning: $0.3 Billion
- Managed Lanes: $0.4 Billion
- Planning: $0.4 Billion
State Transportation Funding

- 26 cents/gallon on Gasoline, 29 cents/gallon on Diesel, Indexed to CAFÉ Standards and CPI
- Highway Impact Fees on Heavy Duty Trucks
- $5/night Hotel/Motel Fee
- 10-Year Strategic Plan updated annually by GDOT
CHALLENGE: Safe, Secure Water Supply

What residents told us!

How important is it for people to take steps to conserve water in their home?

69%

Some 69% of survey respondents said that it was “Very Important” to conserve water in your homes.
Solution: Water Conservation

Since 2000, per capita water usage in the Atlanta region has dropped by more than 20 percent.
Innovation Economy
Innovation Economy: What residents told us!

Rate the availability of job opportunities in metro Atlanta....

2014  2013
43%  36%

43% said that job opportunities in metro Atlanta are “Excellent” or “Good”.

In last year’s survey, only 36% of respondents rated job availability as ‘Excellent” or “Good”.

Innovation Economy: What residents told us!
CHALLENGE: Employer Demand

Software Development Jobs Per Capita

Over the last six months, there have been more than 11,000 job openings in metro Atlanta for software developers.
Regional Economic Competitive Strategy

Goal Areas:

✓ Educated Workforce
✓ Prosperous Businesses
✓ Innovative Entrepreneurs
✓ Livable Communities

More than 200 regional leaders are involved in the Regional Economic Competitiveness Strategy
Atlanta Aerotropolis Alliance

$34 Billion

50,000

Hartsfield-Jackson Atlanta International Airport:

• $34 billion in direct business revenue to metro Atlanta

• Home to more than 50,000 jobs
REGIONAL LABOR FORCE PARTICIPATION FORECAST

Labor Force Participation Rates – All Ages

Source: ARC The Region’s Plan Forecast (2015) Series 15 DRAFT
Employment Forecast
Total Private Sector Employment (in Thousands) by Industry
Job Change [1990-2040]

Health Care
Retail Trade
Prof, Sci & Tech Svcs
Admin & Waste Mgmt Svcs
Construction
Accom & Food Svcs
Real Estate
Finance and Insurance
Other Svcs
Wholesale Trade
Manufacturing
Transp & Warehouse
Educ Svcs
Arts, Ent & Rec
Information
Mgmt of Cos
Utilities
Mining
Forestry & Fishing

Source: ARC The Region’s Plan Forecast (2015) Series 15 DRAFT
Occupation Forecast

http://www.bls.gov/ooh/sales/home.htm

Source: ARC The Region’s Plan Forecast (2015) Series 15 DRAFT
Healthy, Livable Communities
Healthy, Livable Communities: What residents told us!

What is the best way to accommodate future growth?

- **77%** Arts & Parks
  - “availability of arts” - (77% either “very” or “somewhat” satisfied)
  - “availability of parks” (82% either “very” or “somewhat” satisfied)

- **66%** Redevelop older areas

- **27%** Continue to build new suburbs
CHALLENGE: Access and Affordability

Metro Atlanta has the 6th highest combined housing and transportation costs in the nation for moderate-income households.

The average moderate-income household spends 63 percent of their income on housing and transportation costs – 6th highest in the nation.
Walkable Urban Places

Walkable Urban Places, or WalkUPs, for short, have greater densities and have a greater variety of real estate and commercial offerings than do other places.

- 0.6% of the region's land area is in Current or Emerging WalkUPs
- 60% of recent real estate investment have occurred in these WalkUPs
The Region’s Plan: Our Plan for the Future

To be adopted in 2016
We Need to Know What You Think!

www.atlantaregional.com/theregionalplan
Jane Hayse

Director, Center for Livable Communities

Atlanta Regional Commission